

THE LIFEBOAT FUND

Helping the RNLI save lives at sea

2012 ANNUAL APPEAL



The Communications and Public Service Lifeboat Fund, known as: The Lifeboat Fund
Registered in England and Wales (248421) and Scotland (SC041904).
Patron: HRH The Duke of Kent

WHAT WE'RE DOING FOR OUR 2012 APPEAL

In 2012, The Lifeboat Fund once more is seeking to spread the benefit of its fundraising around the UK. The RNLI has asked us to pay for:

- lifeguard training of one person at every RNLI lifeguarded beach in the UK;
- kitting out their crew in the latest safety lifejackets – helping with the current 'roll out'; and
- maintenance of lifeboats we have purchased which now require it.

After 2011's successful Appeal, raising £122,000 to help train and equip the RNLI's brave volunteers, we are delighted to be assisting with their roll-out of new state-of-the-art lifejackets.

These incorporate the latest technology; the RNLI has helped with the design - a far cry from the cork lifejackets invented by Captain Ward for the RNLI in 1854! At most lifeboat stations, it will cost between £2,000 and £4,500 to kit out lifesavers with the new lifejackets, so they have the best available equipment when putting themselves in danger to help others.

We are also very pleased to be supporting for the first time the lifeguards' vital work protecting and rescuing beach users and providing water safety advice to young people and adults. Every year, around 7,000 of the many people who head to the seaside for recreation will get into serious difficulties.

In 2011 alone, RNLI lifeguards dealt with 15,625 incidents, aided 17,671 people and saved 84 lives. When incidents occur at the beach, seconds can count in giving the folk concerned a fighting chance of survival. Training of the RNLI lifeguards - who make those seconds count - is funded entirely by voluntary contributions.

We shall also ensure those lifeboat stations where our lifeboats are in service are able to maintain them as required. Since we started in 1866, The Lifeboat Fund has purchased 52 lifeboats for the RNLI – there currently are 12 in the RNLI fleet.

Our target for the 2012 Appeal is £150,000.



WILL YOU HELP?

Please help us give this vital assistance to the charity that saves lives – at sea, on our rivers and at the beach.

There are several ways you can support The Lifeboat Fund:

- Send a donation (using the form on the back page)
- Donate online at www.thelifeboatfund.org.uk
- Payroll Giving / Pension Giving
- Leaving a Gift in your Will.

Contact Angela Saunders, Hon. Secretary, for more information, on 0131-244 8488, or email secretary@thelifeboatfund.org.uk

The Lifeboat Fund, Scottish Government, El Spur, Saughton House, Broomhouse Drive, Edinburgh, EH11 3XD

Your donation really will make a difference!

WHO WE ARE

The Communications and Public Service Lifeboat Fund is proud to maintain its position as the single largest regular contributor to the Royal National Lifeboat Institution (RNLI), the charity that saves lives at sea.

All money raised by The Lifeboat Fund goes towards the life-saving work of the RNLI. That is The Fund's sole purpose – and our assistance matters.

The Lifeboat Fund is an official charity of the Civil Service, the Royal Mail and British Telecom. It benefits from giving by serving and retired employees and from legacies. Civil Servants the length and breadth of the UK organise fundraising collections and promote the lifesaving work of the RNLI.

Did you know that it costs £148 million every year to run the RNLI - every penny coming from voluntary donations and legacies? The RNLI's volunteer crews rescued more than 16,000 people in the last two years alone - 2011 proved to be the RNLI's second busiest year ever, both for lifeboat launches and for the time crews spent out at sea.

The total raised by The Fund for this cause in 2011 was £122,000.

The lifeboats purchased by The Fund for the RNLI have saved more than 4,700 lives.

The Fund never takes the support it gets for granted. We are working hard to maintain and develop our charity's profile. Our new website is helping to promote our activities and Appeals and we are taking steps to encourage more public service bodies to 'get on board'.

Supporting The Lifeboat Fund is our way of showing how much public servants value the amazing men and women who volunteer to crew the lifeboats and serve as lifeguards.

The sole aim of our charity is helping the RNLI save lives!

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DONATION FORM

Please return the completed donation form to: Angela Saunders, Honorary Secretary, The Lifeboat Fund, Scottish Government, El Spur, Saughton House, Broomhouse Drive, Edinburgh, EH11 3XD

I would like to give £30 £20 £10 Other £ _____
to The Lifeboat Fund

Please make cheques payable to 'The Lifeboat Fund'

First Name _____

Surname _____

Home Address _____

_____ Postcode _____

Phone _____

Email _____

Public service organisation/location _____

We never give your information to other organisations for marketing purposes. Your details will be used only by the Lifeboat Fund.

Use Gift Aid and you can make a donation worth more: for every pound you give us, we get an extra 25 pence from HM Revenue & Customs. You can do this provided you pay an amount of income tax and/or capital gains tax in each tax year at least equal to the tax that the charity will claim from HM Revenue & Customs on your Gift Aided donation(s).

So just tick here: **It's that simple.**

Many thanks, on behalf of the lifeboat crews and lifeguards!